

Senate Economics Legislation Committee
ANSWERS TO QUESTIONS ON NOTICE
Industry, Tourism and Resources Portfolio
Additional Estimates 2004-2005, 16 February 2005

AGENCY/DEPARTMENT: DEPARTMENT OF INDUSTRY, TOURISM AND RESOURCES
TOURISM AUSTRALIA

OUTCOME/OUTPUT: Outcome 1, Output 1.2

TOPIC: TOURISM INITIATIVES ANNOUNCED DURING ELECTION CAMPAIGN

REFERENCE: WRITTEN QUESTIONS ON NOTICE

QUESTION No.52
(Written QON)

Senator O'Brien asked:

What tourism projects were announced by the Government during the course of the election campaign?
At what cost? What programs will these projects be funded out of?

ANSWER

The following table provides details on the 14 tourism election commitments to be managed in the Industry, Tourism and Resources portfolio.

AUSTRALIAN GOVERNMENT 2004 TOURISM-RELATED ELECTION ANNOUNCEMENTS		
Project	Funding Source	Cost
Emerging Markets Strategy	DITR/Tourism Australia	The Emerging Markets Strategy will be funded from the Division's existing resources. \$25,000 from the Strategic Research Fund provided for by the Tourism White Paper will be used to commission research to inform the Strategy.
National Road Tourism Strategy	DITR/Tourism Australia	Costings being finalised.
National Tourism Investment Strategy	DITR	The National Tourism Investment Strategy will be funded from the Division's existing resources. \$420,000 from the Strategic Research Fund provided for by the Tourism White Paper will be used to commission research to inform the Strategy.
Establishment of Indigenous Tourism Australia	Tourism Australia	Costings being finalised
Caravan Industry Safari Trail	Tourism Australia	\$0.250m
Cairns Esplanade – Stage 3	New funding	\$10.000m
The Great Green Way	New funding	\$6.000m
North East Chinese Heritage – “Trail of the Tin Dragon”	New funding	\$1.750m
Willow Court – Restoration of “The Barracks”	New funding	\$0.750m
Oatlands Callington Mill Upgrade	New funding	\$0.100m
Woodend Bike Trail	Tourism Australia	\$0.158m
Lancefield Visitor Information Centre	Tourism Australia	\$0.150m
Fairbridge Village Redevelopment Program	Tourism Australia	\$0.693m
Kimberley Cultural Tourism Promotion	New funding	\$0.200m